

# YASHICA



**YASHICA CO., LTD. TOKYO, JAPAN**

## Still and Movie CAMERAS

# 35 35mm RANGEFINDER



## Electro 35



### Color Computerizing with Electronic Brain

Revolutionary electronic exposure control offers far greater accuracy and sensitivity range than conventional electric-eye. The Electro 35's color computer with a solid-state "brain" linked to a CdS sensor reads light and controls the electronic shutter with non-graduated speed range of full 30 seconds to 1/500 sec., exposing at exactly the right time interval for perfect color shots. The silicon transistors forming this "brain" are epoxy-encased to provide lasting precision and maximum resistance to jolts. Yashinon-DX f/1.7 45mm lens delivers razor-sharp pictures even at full aperture. Magic lamps in the finder and on top of the camera indicate over-exposure or slow shutter speed. Also available the **Electro 35 Professional** (Black Model).

- Yashinon-DX f/1.7 45mm lens
- Electronic shutter controlled by CdS sensor
- Warning lamps indicate light conditions
- Multi-slot take-up spool for easy loading

95.



## Electro 35 KIT



### Offers the Perfect System for Fascinating Colors

A complete outfit for extending the scope of photography in genuine living colors. The conversion lenses permit versatile selection of focal length from wide-angle 37.7mm to longer-than-normal 58.4mm for perfect picture composition. Multi-purpose Grip/Tripod ST-7 eliminates camera shake in long exposure, hand-held or otherwise. The KIT includes carrying case, Y2 and 1A filters, lens shade, cable release, soft case, etc.



## Electro 35 Professional Set

### All Essentials for Electronic Color Photography

Complete with Grip/Tripod ST-7 and soft bag, the Electro 35 Professional in elegant black finish incorporates shock-proof, foolproof electronic brain and revolutionary electronic shutter with a speed range from full 30 sec. to 1/500 sec. for perfect, automatic exposure control even in candle-light dimness.

165.

35

## SINGLE-LENS REFLEX



## TL Electro-X

**Combines Thru-the-Lens E.E.R. with Electronic Focal Plane Shutter**

The only SLR system camera that offers shock-resistant Thru-the-Lens Electronic Exposure Readout with hybrid IC (integrated circuit)

for accurate average light reading at stopped-down aperture. Over/Under indicator lamps in the finder turn off to signal correct exposure and provide easy, efficient exposure setting with any lens or accessory under all light conditions. Revolutionary electronic metal focal plane shutter gives an infinite range of speeds between settings for perfect result in narrow-latitude color photography.

●Auto Yashinon-DX f/1.7 or f/1.4 50mm lens ●Electronic metal focal plane shutter with speeds from SLOW (2 sec.) to 1/1000 sec. and B; optional intermediate speed settings; self-timer ●Reflex viewfinder with fresnel screen, microprism focusing spot and ground-glass collar *225*



## Lens System

A complete range of screw-thread lenses for Yashica and other threaded single-lens reflexes includes fully automatic and preset models ranging from 21mm super wide-angle to 800mm super telephoto. Also available are four zoom models with the 80mm to 160mm, 90mm to 190mm and 75mm to 230mm focal lengths. All are computed to the highest optical tolerances and are precision manufactured for flawless operation under all conditions.



## TL-Super

**Thru-the-Lens CdS Exposure Control plus Top Quality Features**

Advanced SLR system camera with convenient Thru-the-Lens CdS exposure control. Dual CdS cells scan focusing screen brightness at stopped-down aperture for accurate average light readings. Meter needle visible in the finder affords easy centering through manipulation of aperture and/or shutter speed controls. Other features include mirror-lock and automatic sync selector.

●Auto Yashinon-DX f/1.4 or f/1.7 50mm lens ●Shutter speeds from 1 to 1/1000 sec., B and self-timer ●Reflex viewfinder with fresnel screen, microprism focusing spot and ground-glass collar *196*



## TL

**Thru-the-Lens CdS Metering and Most Desired Features at a Moderate Price**

Specifications identical with TL-Super, except for Auto Yashinon-DX f/1.7 or f/2.0 50mm lens, shutter speeds from 1/2 to 1/500 sec. and lack of mirror lock. *175*

## SLR System Accessories

**Extension Bellows:** Solid-single track with rack & pinion focusing, lock and magnification scale. **Microscope Adapter:** Fits any Yashica screw-thread SLR & other cameras with same mount. **Extension Tubes:** A set of 4 tubes can be used singly or in any combination for any degree of magnification up to maximum. **Right-angle Viewfinder:** Slips onto the camera eyepiece. Has focusing finder, full 180° swing. **Lens Shade:** Useful at all times, but especially necessary when shooting in bright light. Slip-on type. **Filters:** Complete selection for black & white and color photography. Screw-in type. **Close-up Lenses:** Available in No. 1 and No. 2



# 66

# TWIN-LENS REFLEX



## Mat-124

### The Ultimate in Twin-Lens Reflex

New professional quality twin-lens reflex for new 24-exposure 220 film and for conventional 12-exposure 120 film. Match-needle CdS exposure meter cross-coupled to aperture and shutter controls gives custom results in color and black-and-white photography. Extra-fast f/2.8 viewing lens makes viewing and composition easier in low light.

- Ingeniously designed film pressure plate for 220 and 120 films
- Yashinon 80mm lenses: f/3.5 taking, f/2.8 viewing
- Shutter speeds from 1 to 1/500 sec., B and self-timer
- M-X sync.
- Shutter-aperture coupled CdS meter

89.50

### Auxiliary Telephoto and Wide-Angle Lenses

Auxiliary telephoto lens increases the effective focal length of the Yashica TLR camera lens to about 113mm, providing image magnification of 1.5 times that of the 80mm lens. The wide-angle lens converts the effective focal length of your camera lens to 58.4mm, increasing the picture area by about 75%.



## 635

### Dual Format Twin-Lens Reflex for 120 Size and 35mm Films

For exceptional versatility and economy, it permits dual format use of standard 120 film with 12 exposures and 35mm color and black & white film with 20 or 36 exposures. The normal 80mm lens is medium telephoto in 35mm format.

- Yashikor f/3.5 80mm lenses
- Shutter speeds from 1 to 1/500 sec., B and self-timer
- M-X sync.
- Semi-automatic film transport in both formats

R60.00



## Mat

### Offers Features Found in the Most Costly Reflex Cameras

Standard press and professional camera for years of trouble-free service. Smooth crank-action film transport also cocks shutter and prevents double exposure. Solid-platform focusing, extra-fast f/3.2 viewing lens and fresnel screen assure rapid focusing and composition.

- Yashinon 80mm lenses; f/3.5 taking, f/3.2 viewing
- Shutter speeds from 1 to 1/500 sec., B and self-timer
- M-X sync.

## D

### Value Leader of the Twin-Lens Reflex Field

Incorporates the same reliable quality and rugged construction as more expensive twin-lens reflex models, yet fits the budget of nearly everyone. As perfect "step-up" camera, it offers semi-automatic film advance, thumb wheel shutter and aperture controls and reliable platform focusing.

- Yashikor f/3.5 80mm lenses
- Shutter speeds from 1 to 1/500 sec., B and self-timer
- M-X sync.

R55.



**SUPER  
8**

# SUPER 8 MOVIE &...



## Super-60E

### Unique Servo-Motor Control for Accurate Bounce-free Exposure Even at Bright-Dark Panning

The Servo-Motor incorporated in a movie camera for the first time responds instantly, electronically, automatically to even the slightest change in light. That's why the Servomatic Exposure Control is better, more color-sensitive than others. With the dynamic 6-to-1 ratio electric zoom, the Super-60E is the ultimate model in lasting home movie-making pleasure.

- Yashinon-DX Electric Zoom f/1.8 8-48mm lens
- Servomatic Thru-the-Lens CdS exposure control
- Spotlight/backlight control
- Reflex viewfinder with eyesight correction, micro-prism focusing spot, exposure indicator
- Filming speeds of 12, 18 and 24 fps. and single frame exposure
- Automatic film "END" mark
- Remote control socket

179.50



## Super-40E

A popular version of Super-60E. Specifications identical to Super-60E with exception of Yashinon-DX Electric Zoom f/1.8 9-36mm lens

147.50



## Super-40

### 4X Automatic Zoom for Professional Quality Movies

Features high precision automatic Thru-the-Lens CdS exposure control for the most exciting color movies. Big, bright reflex viewfinder shows the exposure reading at all times and warns against over or under-exposure. Extra-sharp f/1.8 lens zooms from 9mm to 36mm at your fingertip control.

- Yashinon Electric Zoom f/1.8 9-36mm lens
- Thru-the-Lens CdS exposure control
- Filming speeds of 18 and 24 fps. plus single frame exposure

125.00



## Super-825

### Moderate-Priced Zoom Camera with Automatic Thru-the-Lens Exposure Control

Compact, easy-to-use Super-8 camera for family fun in movie-making. Thru-the-Lens CdS exposure control sets correct exposure automatically under almost any light condition. The fixed-focus f/1.8 2.5X zoom lens dispenses with the trouble of focus adjustment.

- Yashinon Zoom f/1.8 12-30mm fixed-focus lens
- Manual zooming
- Automatic Thru-the-Lens CdS exposure control with exposure indicator and warning signals
- 18 fps. only

87



## 8P3-RS

**Dual Format Projector for Super-8 and regular 8mm films...doubles the movie fun!** Film threading is automatic... right onto the 400-ft. take-up reel. No fumbling or fuss. Screened pictures come alive, brilliant and sharp.

- Yashinon f/1.5 20-32mm lens
- Fully automatic reel-to-reel threading
- Voltage control from 110V to 240V



## 8PE-Dual

**Compact, Simple Operation Dual Format Editor with Large Fresnel Screen**

- Screen: 100 x 70mm with fresnel lens
- Accepts 400-ft. reel

### Super-8PE

Compact, easy-to-use editor for Super 8 film.

# ULTRAMINIATURE



## Atoron

### With Match-Needle Exposure Meter

A brilliant ultraminiature camera that nestles in the pocket and is ready for instant automatic photography. Pictures in color and black-and-white blow up large and sharp. Uses drop-in cartridge, and includes built-in filters and meter. Comes complete in presentation kit with case, extra filters, chain, flash.

●Yashinon f/2.8 18mm fixed-focus lens ●Programmed shutter with speeds from 1/45 to 1/250 sec., B ●Pull lever cocks shutter and advances film ●Available Mini-Tripod Set, Right-angle Finder, Close-up Lens Set, Enlarging Lens at extra cost

85.

# INSTANT LOADING



## EZ-Matic Electronic



### Popular-Priced Cartridge-Load Camera with Unique Electronic Shutter

Advanced Kodapak-loading camera with electronic computer brain and built-in flashcube socket for four rapid-fire pictures without changing bulbs. Computer-Scope viewfinder.

●Yashinon f/2.8 37mm lens ●Shutter speeds from 2 sec. to 1/300 sec. ●Zone symbols, focusing indicator and exposure warning signal visible in finder

55

# ACCESSORIES



### Tripods

**ST-1**—Positive lock tripod with 360° pan, tilt-top platform with lock for 90° copying, crank elevator. **ST-3**—With hand-lift elevator. **ST-5**—Without elevator



### Exposure Meters

**YEM-55**—Quality CdS meter with 1/2000-60 secs., f/1-f/32, 8-64 fps., On-Off, Hi-Lo controls. **YEM-35 Super**—Clip-on CdS meter with 1/1000-8 secs., f/1-f/32. **YEM-31 Super**—Selenium meter with 1/2000-60 secs., f/1-32. **YEM-15**—Clip-on selenium meter with 1/1000-1 sec., f/1.4-f/32.



### 35mm Slide Projector

The easy-to-use **Model SP-3** accepts 2" x 2" frames and projects well-contrasted pictures, perfectly sharp, bright from corner to corner.



### Flash Equipment

**Pro-100**—Powerful electronic flash unit. Guide No. 50 for Kodachrome II. Operates on AC or DC current. **Pro-50**—Compact flash unit. Guide No. 33 for Kodachrome II. Operates on DC current. **AG FLASH GUN**—Pocketable flash gun with a high powered circuit and a direct-reading exposure guide table. **AG-D**—Dual use flash gun for AG bulbs. Features an ejector button and a direct-reading exposure table.



### Carrying Cases

Protect your camera with custom-fit black movie cases. Room for film and accessories. Available **TYPE SE** for Super-60E and Super-40E and **TYPE N** for Super-40 and Super-825.



### Binoculars

Top quality Yashica binoculars are designed with the same care as fine Yashica cameras. All elements are hard coated to insure clear, sharp images, superior brightness and extra protection against scratches. Available in hard or soft case for these models.



# 35 35mm RANGEFINDER



## Lynx-14E

### IC Readout System and Ultra-fast Lens for Added Versatility

The new, electronic IC readout system takes over the function of the meter for split-hair control and adds greater resistance to shock because there's no meter needle to go wrong. Over/Under indicator lamps in the finder turn off the instant correct exposure is set by turning the aperture ring. The ultra-fast f/1.4 lens gives superb results in both color and black-and-white and dispenses of the need for flash even under subdued light.

●Yashinon-DX f/1.4 45mm lens ●Shutter speeds from 1 to 1/500 sec., B and self-timer ●M-X sync. ●Electronic IC Readout System with CdS sensor ●Over/Under indicator lamps visible in the finder



## Lynx-5000E

### Electronic Eye for Exquisite Exposure Control

Specifications identical to Lynx-14E with exception of Yashinon-DX f/1.8 45mm lens and shutter speeds to 1/1000 sec.



## Minister-D 6750

### With Integrating "Genie-Eye" CdS Meter

Backlight pictures are the most difficult to take, but with the fabulous CdS meter of the Minister-D, you automatically get "compensated" readings to let you set proper EV setting. Absolutely perfect exposure under ordinary lighting conditions, too.

●Yashinon f/2.8 45mm lens ●Shutter speeds from 1 to 1/500 sec., B and self-timer ●X sync.



## Minister-III 5750

### With Versatile Round-the-Lens Metering

Quality 35mm camera at a price everyone can afford. A round-the-lens electric-eye makes exposure simply a matter of reading the EV number and setting it on the control ring. Easy multi-slot loading.

●Yashinon f/2.8 45mm lens ●Shutter speeds from 1 to 1/500 sec., B and self-timer ●X sync.



## YJ

### Budget-Priced, High Quality '35'

The finest 35mm rangefinder camera at a true economy price. Lightweight and easy-to-handle, the YJ has a fast f/2.8 lens and shutter speeds to 1/300 sec. The YJ KIT comes complete with camera, genuine leather field case and BC flash unit.

●Yashinon f/2.8 45mm lens ●Shutter speeds from 1/25 to 1/300 sec. and B ●X sync.

# Which Yashica Camera *for You?*

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## 35mm Rangefinder

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Features for perfect color shooting. It's the range that gives you full advantages of up-to-date electronic innovations, such as the famous Yashica "electronic brain" for automatic exposure even under candlelight dimness featured in the Electro 35, and totally new Electronic Exposure Readout with hybrid IC which Lynx-14E and Lynx-5000E offer. Also available are models with or without conventional non-coupled match-needle meter. All have eye-level rangefinder focusing, single-stroke film transport and prevent double exposure.

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## Instant-Loading

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EZ-matic Electronic accepting Kodapak cartridge is the ideal model for beginners. Fully automatic in all respects, it offers trouble-free, automatic exposure control with the aid of a unique programmed electronic shutter, auto-setting of ASA speed, click-stop zone focusing. Foolproof Computer-Scope viewfinder and flashcube provision permitting up to four rapid-sequence flash shots.

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## Super 8 Movie

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New Super-60E and 40E cameras incorporate Servomatic Thru-the-Lens CdS exposure control for genuine, living color reproduction in bright or dim light. Original servo-motor and electronic circuit correct aperture instantly, automatically, without time-lag. Backlight/Spotlight compensation control for perfect results in difficult light. Also available are Super 8 models with accurate Thru-the-Lens CdS metering. All have electric film drive, exposure indicator showing f-stop in use and exposure warning system.



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## Single-Lens Reflex

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Ideal for advanced amateurs and professionals. Uses standard 35mm cassette film and offers such unique features as the Electronic Exposure Readout and electronic focal plane shutter incorporated in the TL Electro-X, as well as advanced Thru-the-Lens CdS metering system. Viewing, focusing and exposure control through the viewfinder. No parallax worries, maximum versatility. Lenses interchangeable with more than a dozen available from wide-angle to telephoto. Wide variety of accessories for all photographic purposes.

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## Twin-Lens Reflex

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Especially good for prints, since they can be viewed easily in contact size or may be enlarged to considerable size. Large screen shows subject exactly as it will appear on film. Most models such as Yashica-Mat accept 120 film, but convertible models are also available, such as Mat-124 with adjustable pressure plate for either 120 or 220 film, and 635 with provision for loading 35mm film. Parallax compensated close-up lenses are available.

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## Ultraminiature

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Ideal for record, memo and candid photography. Atoron is small enough to fit in one's pocket or purse. Exceptionally sharp lens and built-in meter coupled to programmed shutter give perfect results in color or black-and-white. Wide range of black-and-white and color reversal or negative film available in standard drop-in cartridge. Full range of accessories, including BC flash gun, filters and tripod.